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From: Leonard P. Linardakis, Esq.

Date: March 20, 2008

Number of Pages Including Cover: 32

MESSAGE: FORMAL SUBMISSION OF:

- 1) Transmittal (1 pg.);
- 2) Fee transmittal (1 pg.)
 (in duplicate); and
- 3) Amendment (28 pgs.).

Attorney Docket No.: Google-65 (GP-171-00-US)

Appl. No.: 10/732,824

Applicants: Kenneth W. BRONSON, et al.

Filed: December 10, 2003

Title: RETURN OF CONTENT AD SERVING RESOURCES

TC/A.U.: 2168

Examiner: Aaron J. Sanders

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Leonard P. Linardakis

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March 20, 2008

Date

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FORM		First Named Inventor	Kenneth W. BRONSON							
(to be used for all correspondence after initial filing)		Group Art Unit	2168							
		Examiner Name	Aaron J. Sanders							
Total Number of	Pages in This Submission	Attorney Docket Number	Attorney Docket Number Google-65 (GP-171-00-US)							
ENCLOSURES (check all that apply)										
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Fee Attached Amendment / Reply	Drawin	ing-related Papers	of Appeals and Interferences Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)							
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Firm Or Individual name	Leonard P. Linardakis (Reg. No. 60,441)									
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Modified PTO/SB/17 (01-03)

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for FY 2007	ŀ				W. BRONSON				
Effective 09/30/2007. Patent fees are subject to annual revision.		- "			Sanders				
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		Art Unit 2168			65 (GP-171-00-US)				
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METHOD OF PAYMENT (check all that apply)		FEE CALCULATION (continued)							
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SUBMITTED BY (Complete (# applicable) Registration No. 36 242 Tetenhane (732) 542-9070									
Name (Print/Type) John C. Pokotylo	_	Hegisti (Attome	ration No. v(Agent)	36	5,242	Telephone			
Signature Olin (· loho th					Date	March 20	, 2008		

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Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of Information unless it displays a valid OMB control number. Complete if Known **FEE TRANSMITTAL** Application Number 10/732.824 December 10, 2003 Filing Date for FY 2007 Kenneth W. BRONSON First Named Inventor Effective 09/30/2007. Patent fees are subject to annual revision. Aaron J. Sanders **Examiner Name** Applicant claims small entity status. See 37 CFR 1.27 2168 Art Unit Google-65 (GP-171-00-US) Attorney Docket No. (\$) 100.00 TOTAL AMOUNT OF PAYMENT FEE CALCULATION (continued) METHOD OF PAYMENT (check all that apply) 3. ADDITIONAL FEES Other Check LI Credit card Large Entity , Small Entity Deposit Account **Fee Description** Fee Paid Code (\$) Code (\$) Deposit 50-1049 Surcharge - late filing fee or oath 2051 65 1051 130 Number Surcharge - late provisional filing fee or 2052 25 1052 50 Deposit Straub & Pokotylo cover sheet Account Non-English specification 1053 130 Name 1053 130 is Commissioner is authorized to: (check all that apply) For filing a request for ex parte reexamination 1812 2,520 1812 2,520 SCharge any underpayment of
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☐Charge any fee(s) due in connection with the filing submitted herewith Credit any overpayments Requesting publication of SIR prior to 1804 920 1804 9201 Examiner action Requesting publication of SIR after 1805 1.840° ☑Charge fee(s) indicated below, except for the filing fee in the 1805 1.840 Examiner action to the above-identified deposit account. Extension for reply within first month 60 1251 120 2251 FEE CALCULATION Extension for reply within second month 1252 460 2252 230 1. BASIC FILING, SEARCH & EXAMINATION FEES Extension for reply within third month 1253 1,050 2253 525 Large Entity Small Entity Extension for reply within fourth month Fee Paid Fee Description 620 1254 1.640 2254 Foo (\$) Extension for repty within fifth month 2255 1.115 1255 2,230 515 Utility fee 1030 510 2401 255 1401 Design fee 440 220 Filing a brief in support of an appeal 255 1402 510 2402 340 Plant fee 680 Request for oral hearing 1403 1,030 2403 515 1440 720 Reissue fee Petition to institute a public use proceeding 1451 1,510 1451 1,510 Provisional fee 210 Petition to revive - unavoidable 2452 255 1452 510 SUBTOTAL (1) (\$) 0.00Petition to revive - unintentional 770 2453 1453 1.540 2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE 720 Utility issue fee (or reissue) 2501 1501 1.440 pelow pelow Fee Pald Design issue fee Extra Claims 1502 820 2502 410 = 100.00 X 50.00 **Total Claims** -38** 1503 1,130 Plant issue fee 2503 565 Petitions to the Commissioner - check fee sheet independent 210.00 = 0.00 4 Г Processing fee under 37 CFR 1.17(c) Multiple Dependent 50 1807 50 1807 Submission of Information Disclosure Strnt 1806 180 Small Enlity 1806 180 Large Entity Fee Description Recording each patent assignment per 8021 40 8021 property (times number of properties) Code (\$) Code (\$) Claims in excess of 20 Filling a submission after final rejection 2202 25 1202 50 2809 406 810 1809 (37 CFR 1.129(a)) Independent claims in excess of 3 1201 210 2201 105 For each additional invention to be Multiple dependent claim, if not paid 1810 810 2810 405 2203 185 1203 370 examined (37 CFR 1.129(b)) Request for Continued Examination (RCE) **Relssue independent claims 1204 210 2204 105 405 2801 1801 810 over original patent Request for expedited examination 1802 900 1802 900 2205 -*Reissue claims in excess of 20 1205 50 of a design application and over original patent Other fee (specify) SUBTOTAL (2) (\$) 100.00 or number previously paid, if greater, For Reissues, see above (\$) 0.00 SUBTOTAL (3) Reduced by Basic Filing Fee Paid Complete (if applicable SUBMITTED BY (732) 542-9070 Registration No. 36,242 Telephone John C. Pokotylo Name (Print/Type) March 20, 2008 Date Wo ho Signature

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